

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Smart Media Group
814 King Street, Suite 400
Alexandria, VA 22314
USA

| | | |
|--|---------------------------------------|--|
| Contract / Revision 485854 / | | Alt Order # 06224375 |
| Product MCCRORY FOR GOVERNOR | | |
| Contract Dates 10/22/12 - 10/28/12 | | Estimate # C22C28 |
| Advertiser Pat McCrory For Gov NC | | Original Date / Revision 07/18/12 / 11/02/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WHNS | Account Executive Jim Quinn | Sales Office TELEREP-PHIL |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# 1046 | Advertiser Code MCCRO | Product Code ORDR |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|----------------------------|--------------------|-----------------------|-----------------|---------------|----------------|-------------|-------------|-------|------------|
| N 1 | WHNS | 10/26/12 | 10/26/12 | House | Fri 8-9p | | :30 | | | NM | 1 | \$855.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1--- | 1 | | | \$855.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WHNS | 10/22/12-10/28/12 | House | Fri 8-9p | -----F----- | :30 | | \$855.00 | NM | | |
| | | | See MG 1.2 | | | | | | | | | |
| | 2 | WHNS | 10/26/12-10/26/12 | Fri 8-9p | Fri 8-9p | -----F---- | :30 | | \$855.00 | NM | | |
| | | | Ⓜ MG for 1.1 10/26 | | | | | | | | | |
| D 2 | WHNS | 10/22/12 | 10/22/12 | Bones | Mon 8-9p | | :30 | | | NM | 0 | \$0.00 |
| N 3 | WHNS | 10/25/12 | 10/25/12 | X Factor | Thu 8-9p | | :30 | | | NM | 5 | \$6,410.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | ---1--- | 1 | | | \$2,465.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WHNS | 10/22/12-10/28/12 | X Factor | Thu 8-9p | ----Th----- | :30 | | \$2,465.00 | NM | | |
| | | | See MG 3.2,3.3,3.4,3.5,3.6 | | | | | | | | | |
| | 2 | WHNS | 10/25/12-10/25/12 | MLB World Series | Thu 8-1130p | ----Th----- | :30 | | \$2,800.00 | NM | | |
| | | | Ⓜ MG for 4.1,4.2,3.1 | | | | | | | | | |
| | 3 | WHNS | 10/24/12-10/24/12 | MLB World Series | Wed 8-1130p | ---W----- | :30 | | \$2,800.00 | NM | | |
| | | | Ⓜ MG for 4.1,4.2,3.1 | | | | | | | | | |
| | 4 | WHNS | 10/23/12-10/26/12 | Tu-F 7-8a | Tu-F 7-8a | -TuWThF---- | :30 | | \$255.00 | NM | | |
| | | | Ⓜ MG for 4.1,4.2,3.1 | | | | | | | | | |
| | 5 | WHNS | 10/23/12-10/26/12 | Tu-F 7-8a | Tu-F 7-8a | -TuWThF---- | :30 | | \$255.00 | NM | | |
| | | | Ⓜ MG for 4.1,4.2,3.1 | | | | | | | | | |
| | 6 | WHNS | 10/23/12-10/26/12 | Tu-F 6-630p | Tu-F 6-630p | -TuWThF----- | :30 | | \$300.00 | NM | | |
| | | | Ⓜ MG for 4.1,4.2,3.1 | | | | | | | | | |
| N 4 | WHNS | 10/24/12 | 10/24/12 | X Factor | Wed 8-10p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | --2---- | 2 | | | \$1,975.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WHNS | 10/22/12-10/28/12 | X Factor | Wed 8-10p | ---W----- | :30 | | \$1,975.00 | NM | | |
| | | | See MG 3.2,3.3,3.4,3.5,3.6 | | | | | | | | | |
| | 2 | WHNS | 10/22/12-10/28/12 | X Factor | Wed 8-10p | ---W----- | :30 | | \$1,975.00 | NM | | |
| | | | See MG 3.2,3.3,3.4,3.5,3.6 | | | | | | | | | |

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| 485854 / | 06224375 |

| Contract Dates | Product | Estimate # |
|---------------------|------------------|------------|
| 10/22/12 - 10/28/12 | MCCRORY FOR GOVE | C22C28 |

| Advertiser | Original Date / Revision |
|------------------------|--------------------------|
| Pat McCrory For Gov NC | 07/18/12 / 11/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 5 | WHNS | 10/26/12 | 10/26/12 | Late News | Fri 10-11p | | :30 | | | NM | 1 | \$355.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$355.00 | | | |
| N 6 | WHNS | 10/26/12 | 10/26/12 | Morning News | Fri 6-7a | | :30 | | | NM | 1 | \$95.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$95.00 | | | |
| N 7 | WHNS | 10/26/12 | 10/26/12 | Fri 7-8a | Fri 7a-8a | | :30 | | | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$160.00 | | | |
| N 8 | WHNS | 10/26/12 | 10/26/12 | Fri 8-9a | Fri 8-9a | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$60.00 | | | |
| N 9 | WHNS | 10/26/12 | 10/26/12 | Fri 8-9p | Fri 8-9p | | :30 | | | NM | 1 | \$855.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$855.00 | | | |
| D 10 | WHNS | 10/22/12 | 10/22/12 | Late News | Mon 10-11p | | :30 | | | NM | 0 | \$0.00 |
| N 11 | WHNS | 10/22/12 | 10/22/12 | Morning News | Mon 6-7a | | :30 | | | NM | 1 | \$95.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | M----- | | | | 1 | \$95.00 | | | |
| N 12 | WHNS | 10/22/12 | 10/22/12 | Mon 7-8a | Mon 7-8a | | :30 | | | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | M----- | | | | 1 | \$160.00 | | | |
| N 13 | WHNS | 10/22/12 | 10/22/12 | Mon 8-9a | Mon 8-9a | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | M----- | | | | 1 | \$60.00 | | | |
| D 14 | WHNS | 10/27/12 | 10/27/12 | Late News | Sat 10-11p | | :30 | | | NM | 0 | \$0.00 |
| D 15 | WHNS | 10/27/12 | 10/27/12 | Late News | Sat 10-11p | | :30 | | | NM | 0 | \$0.00 |
| D 16 | WHNS | 10/28/12 | 10/28/12 | Late News | Sun 10-11p | | :30 | | | NM | 0 | \$0.00 |
| D 17 | WHNS | 10/28/12 | 10/28/12 | Late News | Sun 10-11p | | :30 | | | NM | 0 | \$0.00 |
| N 18 | WHNS | 10/28/12 | 10/28/12 | Fox News Sunday | Su 11-12p | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$60.00 | | | |
| D 19 | WHNS | 10/25/12 | 10/25/12 | Late News | Thu 10-11p | | :30 | | | NM | 0 | \$0.00 |
| N 20 | WHNS | 10/25/12 | 10/25/12 | Morning News | Thu 6-7a | | :30 | | | NM | 1 | \$95.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$95.00 | | | |
| N 21 | WHNS | 10/25/12 | 10/25/12 | Thu 7-8a | Thu 7a-8a | | :30 | | | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$160.00 | | | |
| N 22 | WHNS | 10/25/12 | 10/25/12 | Thu 8-9a | Thu 8-9a | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$60.00 | | | |
| N 23 | WHNS | 10/23/12 | 10/23/12 | Late News | Tue 10-11p | | :30 | | | NM | 1 | \$355.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$355.00 | | | |
| N 24 | WHNS | 10/23/12 | 10/23/12 | Morning News | Tue 6-7a | | :30 | | | NM | 1 | \$95.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$95.00 | | | |
| N 25 | WHNS | 10/23/12 | 10/23/12 | Tue 7-8a | Tue 7a-8a | | :30 | | | NM | 1 | \$160.00 |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------------|------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$160.00 | | | |
| N 26 | WHNS | 10/23/12 | 10/23/12 | Tue 8-9a | Tue 8-9a | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$60.00 | | | |
| D 27 | WHNS | 10/24/12 | 10/24/12 | Late News | Wed 10-11p | | :30 | | | NM | 0 | \$0.00 |
| N 28 | WHNS | 10/24/12 | 10/24/12 | Morning News | Wed 6-7a | | :30 | | | NM | 1 | \$95.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$95.00 | | | |
| N 29 | WHNS | 10/24/12 | 10/24/12 | Wed 7-8a | Wed 7a-8a | | :30 | | | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$160.00 | | | |
| N 30 | WHNS | 10/24/12 | 10/24/12 | Wed 8-9a | Wed 8-9a | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$60.00 | | | |
| N 31 | WHNS | 10/28/12 | 10/28/12 | Panthers Early Game | 1-4p | | :30 | | | NM | 1 | \$3,520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$3,520.00 | | | |
| N 32 | WHNS | 10/25/12 | 10/25/12 | Fox Carolina News Tonight | 11p-12a | | :30 | | | NM | 1 | \$355.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | | | | 1 | \$355.00 | | | |
| D 33 | WHNS | 10/22/12 | 10/22/12 | Fox Carolina News Tonight | 11p-12a | | :30 | | | NM | 0 | \$0.00 |
| N 34 | WHNS | 10/24/12 | 10/24/12 | Fox Carolina News Tonight | 11p-12a | | :30 | | | NM | 1 | \$355.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$355.00 | | | |
| N 35 | WHNS | 10/28/12 | 10/28/12 | Delayed Late News | M-SU 1030p-12x | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$355.00 | | | |
| <u>Spot</u> | | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | | WHNS | 10/22/12-10/28/12 | Delayed Late News | M-SU 1030p-12x | -----Su | :30 | | \$355.00 | NM | | |
| Unresolved | | | | | | | | | | | | |
| N 36 | WHNS | 10/27/12 | 10/27/12 | BB World Series | M-F, Sa-Su 8-11p | | :30 | | | NM | 1 | \$1,420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$1,420.00 | | | |
| N 37 | WHNS | 10/28/12 | 10/28/12 | BB World Series | M-F, Sa-Su 8-11p | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$1,500.00 | | | |
| Totals | | | | | | | | | | | 30 | \$17,615.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/28/12 | 30 | \$17,615.00 | \$14,972.75 |
| Totals | 30 | \$17,615.00 | \$14,972.75 |

Signature: _____ **Date:** _____

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